



Privacy Policy

This Privacy Policy describes the current policies and practices of A4D, Inc. with regard to Personal Data collected by A4D, Inc. on its website, A4D.com (the "Site"). "Personal Data" refers to personally identifiable information about You (such as your name, birth date, e-mail address, IP address or mailing address, phone number and any other information that can be used to identify or contact you).

This Privacy Policy is periodically updated. Please check back on a regular basis for changes. This Privacy Policy is effective as of **June 1, 2018**

1.0 What information do we collect?

We collect information from You when you register on our Site.

2.0 Personal Data Collected

The only Personal Data that A4D currently collects is the data that You voluntarily provide to Us for our services. There are several places on the Site where you may enter Personal Data to receive information or services from A4D.

3.0 What do we use Your information for?

The information We collect from You may be used in any of the following ways:

•To contact You:

•To send periodic emails:

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your written consent, other than for the sole purpose of delivering the purchased product or service requested. We'll ask for your consent before using your information for a purpose that isn't covered under this Privacy Policy.

The email address You provide may be used to send You information and updates, etc.

Note: If at any time You would like to unsubscribe from receiving future emails, We include detailed unsubscribe instructions at the bottom of each email.

We do not share your personal information with companies, organizations or individuals outside of A4D except in the following cases"

With Your Consent

We will share personal information outside of A4D when we have your consent.

For External Processing

We provide personal information to our affiliates and other trusted businesses or persons to process it for Us, based upon Our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures.

For Legal Reasons

We will share personal information outside of A4D if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, legal process or enforceable governmental request.
- Enforce applicable Terms of Service, including investigation of potential violations.
- Detect, prevent or otherwise address fraud, security or technical issues.
- Protect against harm to the rights, property or safety of A4D, our users or the public as required or permitted by law.

4.0 Non-Personal Data Collected

Data that does not qualify as Personal Data because it cannot be used to contact or identify You ("Non-Personal Data") may also be automatically collected. For example, A4D.com and its business partners may use technology to automatically collect Non-Personal Data about the use of the Site. This technology is used to track how many users access the Site, the date and time of their visits, the length of their stays, and which pages they view. We may also use technology to determine which web browsers You use. The information collected using this technology does not identify any user personally and is thus Non-Personal Data that simply enables A4D and its business partners to compile statistics about users and their use of the Site. We use this Non-Personal Data and may share it with third parties to improve the content and functionality of the Site, to better understand our customers and markets and to improve our products and services.

5.0 3rd Party Advertising

We may use third party advertising companies to serve ads for us, using Non-Personal Data. These third parties may employ cookies and action tags (also known as single pixel gifs) to measure advertising effectiveness. They may also use this technology to serve specialized or relevant advertising content and/or recommendations to you on the Site or on a third party's website. Any

information that these third parties collect via cookies and action tags is anonymous and does not contain any Personal Data. We don't show you personalized ads based upon sensitive categories such as race, religion, sexual orientation or health.

6.0 What is a "3rd party ad network?"

Many of the banner ads displayed on web pages are not selected and delivered by the website visited by a consumer but by network advertising companies that manage and provide advertising for numerous unrelated websites. These companies are referred to as "**3rd party ad networks.**"

We may share Non-Personal Data and with 3rd party ad networks to improve the content and functionality of websites, to serve relevant advertising messages and measure advertising effectiveness, to better understand our customers and markets, and to improve our products and services. Authorized 3rd party networks are contractually bound to secure the Non-Personal Data we transfer.

7.0 Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfers to Your computer's hard drive through Your web browser (if you allow it to) that enables the site's or service provider's systems to recognize Your browser and capture and remember certain information.

We use cookies to help us understand and save your preferences for future visits, keep track of advertisements and compile aggregate data about Site traffic and Site interaction so that we can offer better Site experiences and tools in the future.

8.0 Do we disclose any information to outside parties?

A4D may disclose Personal Data to third parties if You have requested that we do so, or if it is necessary to provide you with the services you requested.

If A4D is acquired by or merged into another entity, or all or a portion of A4D's assets are sold or otherwise transferred to another entity, A4D may disclose Personal Data to that entity. A4D may also disclose Personal Data if required or authorized to do so by law, pursuant to a court order or to an industry reporting authority.

9.0 Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our Site. These third-party sites have separate and independent privacy policies. We are not responsible or liable for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Site and welcome Your feedback about these sites.

10.0 Security Measures

A4D takes reasonable precautions to safeguard Personal Data from loss, misuse, tampering, destruction and unauthorized access. While such security measures provide reasonable protections against unauthorized access, they do not guarantee that Your Personal Data will not be compromised.

If A4D detects spam, malware, illegal content and other forms of abuse on our systems or networks in violation of our policies, we may disable your account or take other appropriate action. In certain circumstances, we may also report the violation to appropriate authorities.

11.0 Access

At Your request, A4D will allow You to access or review your Personal Data and correct any errors. You may be required to provide identifying information and/or answer some security questions to verify your identity. You can also request to remove content from our services based upon applicable law. To request removal of Your Personal Data, contact legal@a4d.com. Alternatively, you may write to A4D, Inc. at 6965 El Camino Real #105-441, Carlsbad, California 92009, attention – Legal Department or legal@a4d.com.

12.0 California Online Privacy Protection Act Compliance

We comply with the California Online Privacy Protection Act. We therefore will not distribute your Personal Data to outside parties without your consent.

13.0 Children's Online Privacy Protection Act Compliance

We comply with the requirements of Children's Online Privacy Protection Act so we do not knowingly collect any information from anyone under 13 years of age. Our Site, products and services are all directed to people who are at least 13 years old or older.

14.0 Links to Other Websites

A4D.com may contain hyperlinks to websites that are not operated or controlled by it. These hyperlinks are provided for your reference and convenience only and do not imply any endorsement of the activities of these third-party websites or any association with their operators. A4D does not control these websites and is not responsible for their data practices. We urge You to review the privacy policy posted on any website You visit before using the website or providing any Personal Data about Yourself.

15.0 Online Privacy Policy Only

This online Privacy Policy applies only to information collected through our Site and not to any information collected in any other manner or by any third party.

16.0 Terms of Use

Please also read our Terms of Use which explains the proper use of our Site.

17.0 Your Consent

By using our Site, you consent to our Privacy Policy.

18.0 Contact Us

If you have any questions about our Privacy Policy, please contact us at legal@a4d.com.